



The weather has CHANGED. The leaves are CHANGING colors.

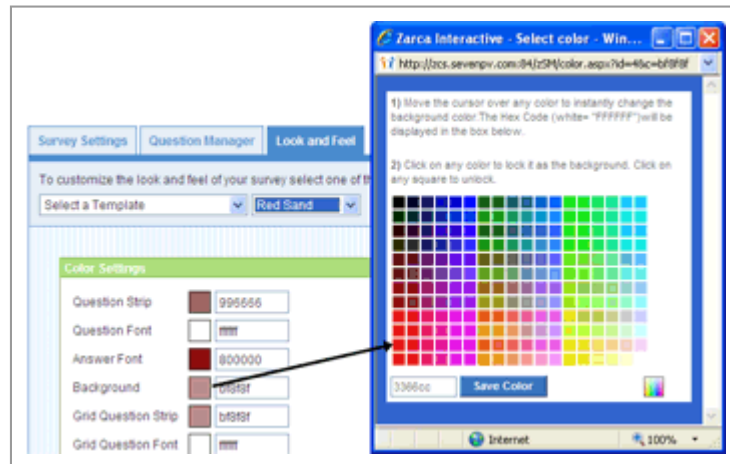
And by the way, did you CHANGE your survey's colors?

Branding your survey to match your organization's colors and logo improves response rates.

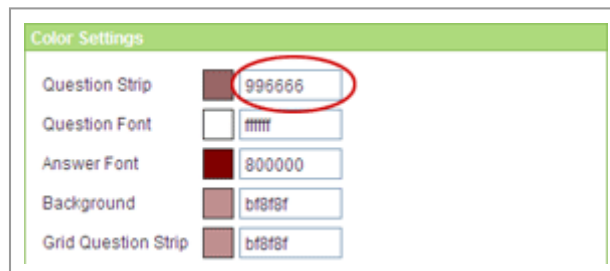
Participants are more likely to recognize the survey initiative as a legitimate endeavor and not as spam from an unknown source.

There are multiple ways to customize your survey's colors.

1. Click on the squares in the Color Settings section to access the Zarca color palate.



2. Enter the hexadecimal code of the desired color in the Color Settings section.



3. Use the "Match Template" link to enter a website and have Zarca pull your survey colors!

Grid Question Font	<input type="text" value="FFFFFF"/>
Grid Answer Strip	<input type="text" value="E7F7CD"/>
<a href="#">Match Template to my website</a>	

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**AND, don't forget to add the company LOGO!**

Survey Logo

Show Logo

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