

The convention/conference evaluation is for associations and businesses to determine the effectiveness and quality of their recent gathering. This survey addresses current members of the organization/business who attended the recent convention.

**How did you find out about the 2007 Association Conference?**

- Advertisement
- Association Invitation
- Colleague Recommendation
- Attendance at Previous Conference
- Other (please specify)

**What primary thing did you most hope to gain from the 2007 Association Conference?**

- Professional Development
- Personal Development
- Networking
- New Job Opportunity
- Meeting Potential Clients
- Other (please specify)

**Was the 2007 Association Conference successful in helping you gain the primary thing you wanted?**

- No
- Partially
- Yes

**How did you register for the 2007 Association Conference?**

- Telephone with Live Representative
- Telephone with a Recording
- On-line
- Mail
- Other (please specify)

**Please say to what extent you agree that the 2007 Association Conference registration...**

	Disagree Completely	Somewhat Disagree	Somewhat Agree	Agree Completely
was an easy process.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
was priced just right.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
had reasonable deadlines.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**As best as you can estimate right now, will you register for the Association Conference next year?**

- Yes
- No

Please answer the following questions.

Please rate how important the following aspects of the conference were to you.					Please rate how satisfied you were with the following aspects of the conference.			
Important	Neither Important nor Unimportant	Unimportant	Not Applicable		Satisfied	Neither Satisfied nor Dissatisfied	Dissatisfied	Not Applicable
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Educational Seminars	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Networking Opportunities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Social Events	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Guest Speakers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Panel Discussions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Break-out Session/Training	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please indicate to what extent the services listed below were worth the cost.

	Low Value for Cost	Satisfactory Value for Cost	High Value for Cost
Educational Seminars	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Networking Sessions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Banquet	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Family-Related Activities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Daytime Group Tours	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Trade Shows	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Which one part of the conference was the most valuable to you?

- Educational Seminars
- Networking Opportunities
- Social Events
- Guest Speakers
- Panel Discussions
- Break-out Sessions/Training
- Other (please specify)

Please indicate your level of agreement with the following statements about the trade shows.

	Disagree Completely	Somewhat Disagree	Somewhat Agree	Agree Completely
The vendors were knowledgeable and informative.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The vendors were understanding of my company's needs.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The vendors introduced new and exciting products/services.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I plan to purchase some of the products/services I learned about at the trade show.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I would recommend some of the products/services from the trade shows to my colleagues.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

How enjoyable did you find the opening session of the conference?

- Extremely Enjoyable
- Very Enjoyable
- Somewhat Enjoyable
- A Little Enjoyable
- Not Enjoyable
- Did Not Attend the Opening Session

Did you attend the conference with your spouse or partner, or children?

- Yes
- No

Did you, your spouse/partner, or children attend any of the family activities?

- Yes
- No

Which activities did you or your family attend and how enjoyable did you find them?

Attendance			Level of Enjoyment		
Did Attend	Did Not Attend		Not Enjoyable	Somewhat Enjoyable	Very Enjoyable
<input type="radio"/>	<input type="radio"/>	Activity 1	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>	<input type="radio"/>	Activity 2	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>	<input type="radio"/>	Activity 3	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>	<input type="radio"/>	Activity 4	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

What type of membership in the Association do you hold?

- Type 1
- Type 2
- Type 3
- Type 4
- Type 5

For how many years have you been a member of the Association?

- Less than a year
- 1 - 4 years
- 5 - 9 years
- 10 - 14 years
- 15 - 19 years
- More than 20 years

What is your gender?

- Male
- Female

What is the name of the company in which you are employed?

Characters Remaining: 27

What is your position in that company?

Characters Remaining: 27